

NATALIE

WOLF-SAGGESE

SR. GRAPHIC DESIGNER

PROFILE INFO

I'm a creative, professional Graphic Designer in Jacksonville, Florida, with experience creating marketing materials for print, online, social media and video.

CONTACT



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EMAIL. nataliew@yaho.com



REGION. North East Florida

WORK EXPERIENCES

SENIOR GRAPHIC DESIGNER, CORPORATE COMMUNICATIONS

Landstar System, Inc., Jacksonville, FL

A Global Transportation and Logistics Company

- Creative design and imagery used in company marketing and communications projects
- Comprehensive print and online marketing campaigns
- Liaison to design, video, and print project vendors
- Art director for corporate photo shoots
- Social media video editing, images, and graphics
- Design and production of the award-winning company magazine, **The Road to Success**
- Quarterly online company newsletter design and production
- Concept and design for multiple corporate trade show booths
- Marketing material designed to be produced both online and in print

GRAPHIC DESIGNER, PRODUCT MARKETING DEPARTMENT

Tree of Life, St. Augustine, FL

Natural / Organic Foods Distributor

- Monthly product catalog production for organic and natural grocery stores
- Catalog ad concept and design for both company and distributed product brands
- Custom in-store weekly/monthly product flyers and coordination in-store shelf signage
- Product / advertising photography and image editing

MY SKILLS

PROFESSIONAL SKILLS

InDesign	■ ■ ■ ■ ■
Illustrator	■ ■ ■ ■ ■
Photoshop	■ ■ ■ ■ ■
M/S Word	■ ■ ■ ■ ■
Premiere Pro	■ ■ ■ ■ ■
PowerPoint	■ ■ ■ ■ ■
After Effects	■ ■ ■ ■ ■

PERSONAL SKILLS

Team Work	■ ■ ■ ■ ■
Leadership	■ ■ ■ ■ ■
Integrity	■ ■ ■ ■ ■
Loyalty	■ ■ ■ ■ ■

WORK EXPERIENCES

continued

ADVERTISING ARTIST

Santa Cruz Sentinel Newspaper, Santa Cruz, CA

- Concept and design for multiple clients' daily newspaper ads
- Comprehensive marketing and promotional materials for newspaper and sales agents
- Redesign and production of top advertiser's real estate pages
- Collaborated with the web department to design online advertising for clients

AD PRODUCTION/PRE-PRESS SUPERVISOR

The Dispatch Newspaper, Gilroy, CA

- Production and paste up supervisor for the **Dispatch Newspaper** and **Morgan Hill Times**
- Pre-press scheduling for six publications and outside commercial accounts
- Advertising design for newspaper advertising clients

MY EDUCATION

A.S. Multi-Media Degree

Masters Institute,
San Jose, CA

A.A. in General Education - concentration Graphic Design

Cerro Coso Community College
Ridgecrest, CA

REFERENCES

On request